

SUSTAINABLE DEVELOPMENT POLICY

The Grand Plan: Olympia Events plan for a sustainable future

At Olympia Events we want to be world class. We want to achieve net zero by 2050 at the latest and inspire everyone, from our staff to our visitors, our community and our industry. Our Grand Plan provides us with the platform to achieve this.

Who we are

Olympia Events, with its stunning architecture and dramatic spaces, opened its doors in 1886 as an inspiring place to hold events. A listed building and iconic London landmark, it has grown and developed, holding some of the most prestigious events in history.

We have a rich history and we also have a vision for the future: to become a world-class venue; to create inspiring spaces; to be enjoyed for another 130 years and beyond. This vision is supported by our company values: Care, Commitment, Passion, Respect and Trust. These define the way we work, as well as addressing the governing principles of sustainable development - integrity, stewardship, inclusivity and transparency.

The Grand Plan supports our vision of the future and is our commitment to demonstrate and showcase leadership in the events industry, and to create a better business for everyone to enjoy for the long term.

Our focus

We understand that planning for the future means considering how our business impacts on people and the planet, with the aim of being sustainable and profitable. Olympia Events is a people business; we are central to the community and part of its future, as well as its past.

Events bring communities together to explore, celebrate success and be inspired, delivering education, new ways of thinking and providing a forum to share learning and experience.

As a large venue, and by the nature of our activities, we recognise that we have an impact on the environment, but we also know that we have the ability to influence environmental change at a wider level, working with our employees, our partners, our customers and all our other stakeholders.

We have chosen to focus on three different areas:

- Community
- Environment
- Collaboration

We recognise that these areas will help us address the key impacts of the business and deliver real change.

Community – we are working to improve our role as a hub for the community and we support its further development, making it a great place to visit, a better place to live and amazing place to work.

Environment – we aim to be as efficient as possible in our venue and also encourage our customers to showcase sustainable events, having a positive net impact.

Collaboration – we aim to engage and work with all our industry partners and colleagues to affect real change together. We want to share our successes and be recognised as leaders and influencers in the events industry.

We will continue to meet all our legal obligations, but we won't stop there – we will lead the way.

Why we do it

We realise that we are not just an events business. We are custodians of a beautiful listed building, a piece of heritage and a renowned London landmark. We are at the centre of our community and are reliant on people as well as the planet. We want a positive legacy; preserving and promoting the history and culture of our environment for future generations to enjoy.

At Olympia Events, we are proud of our reputation and are keen to collaborate with our peers and customers to improve sustainability in our industry. We want to continue to show leadership, be innovative and to showcase best practice to our peers. Our Grand Plan supports our passion and commitment to continually improving our performance and being world class in everything we do.

How we do it

The Grand Plan was launched in 2017, after a complete review of the way we work and a detailed study of sustainability at Olympia Events. It was a great wake-up call for us and we realised that although we were already achieving a great deal, in order to move forward and improve, we needed a platform to take our sustainability aspirations to the next level.

A team of representatives from across the business is responsible for ensuring that our Grand Plan continually improves, evolves and grows, working together with all our stakeholders in an inclusive environment. We will continue to communicate our progress transparently and honestly along the way.



Julie Driscoll
Chief Executive Officer
October 2023